

e-blast.link®

e-blast.link

Online email, SMS and MMS campaigns

Setup in advance then leave to auto send

Manage Campaigns Online anywhere / anytime

Receives live data from the Links Database



Get started today!

Contact
Links Modular Solutions on
03 9938 4567 or via email
lms@linksmodularsolutions.com

Set & Forget

Everyday has its new challenges and often we don't find time for everything. However just how much impact are we having on our businesses by not doing them? Too often Marketing Campaigns stop 4 weeks a year because the staff member that does them is on leave. With e-blast.link you can setup recurring correspondence just the once and it is set for as long as you like!

Emails, SMS & MMS

There's automated and automatic, and many are fooled by how much they still need to do when they think it will be automatic. With e-blast.link once you have setup your campaigns and the templates of correspondence, there is literally no more you need to do.

Automatic emails, SMS & MMS are sent by the e-blast application to your members without you having to lift a finger. The application will extract customer current details from your Links database on a regular basis and use these details to contact your members for you.

Managing campaigns & privacy

With e-blast.link's fantastic SMS & MMS to Email service, your customers can reply to automatic SMS's and the reply will be directed to your email inbox. Customers can manage their own privacy status and you can allow contact from within the Links database but not from e-blast.link as well as vice versa. There is no manual handling involved, and you will be surprised just how seamless the e-blast.link application is.

LinksModularSolutions

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Partner

memweb.link®

memweb.link

Enables membership sales
at any time of the day

PCI Compliant

Control which memberships
are available online

Connects seamlessly to
the Links database

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Online Purchasing

Everyone is looking to buy online, so it is no surprise that businesses are looking for sophisticated and secure software to cater for this consumer trend. memweb.link provides club websites with a PCI secure platform to give customers the capability and guarantee to purchase memberships online with confidence while providing real-time integration to the club's Links database.

Integration & Control

The uniqueness of memweb.link is found in the control yet seamless integration that you have with the Links database. Users can control what memberships are available for sale over the web, and the seamless integration with the Links database eliminates double handling and user data entry error.

PCI Compliance

Identity is an extremely valuable commodity in this modern business world. Customers are becoming more and more aware of the need to guard their personal information and to demand a high level of data security around any electronic transactions they make. memweb.link is PCI compliant, giving you and your customer's peace of mind for online purchasing.

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facilityweb.link®

facilityweb.link

Appointment bookings at
any time of the day

Collect payments online
with real time updates

Increase sales and service
without staffing

Connects seamlessly to
the Links database



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Website Integration

Sitting within your website, facilityweb.link enables you to maintain your branding, all whilst allowing your customers to book at any time of day or night. It seeks vacancies in real time from your Links database, avoiding any possibility of double bookings. Offering appointment and facility bookings at any time of day can increase your space usage, without impact to your staffing resources.

Integration & Control

How you run your internal bookings may be much different to what you want to advertise to your customers. facilityweb.link understands this, and has fantastic customization options. You can control which facilities are enabled for web bookings and how they are presented to your customers.

Online payments

By accepting payments online, you can increase the convenience for your customers and decrease no shows. The secure online payments are instantly recorded within your Links database, and the customer is provided a receipt by email. Payments are reconcilable within your Links point of sale, enabling all your financial reporting to be gathered from a central source.

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classweb.link

Online student bookings at
any time of the day

Increase sales and service
without staffing

Collect payments online
with real time updates

Connects seamlessly to
the Links database

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today!**

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Total Integration

The classweb.link application works seamlessly with the Links software to create a total booking solution for your customers. The online application allows your customers to book and pay for lessons online and the bookings and payments are updated to your database in real time.

Increase your sales

Classweb.link can take the pressure off your staff and allow parents to book online at any time of the day. The application allows new & existing customers to search for suitable classes from the privacy of their own home, allowing them to work out what classes will suit them best. Bookings are made in real time with no chance of overbooking being possible. Users can complete registration details and pay online, avoiding the time involved to complete manual forms onsite. Customers can also update their details at anytime online including their direct debit details.

Online Control

As the database owner you control what your customers can do online. You may want them to view class options online (real time live timetable) and then contact the facility to book, or you can open classes up for them to book online. It is so flexible that you can even have a combination of both options. Unlike other online booking packages classweb.link has been created with both the facility and your customer in mind. It provides options for the facility so that there is no loss of control, all whilst enabling your customer's ease of access for lesson sign up.

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